

20th Annual PoleStar Awards

CELEBRATING EXCELLENCE IN SOCIAL IMPACT 2018

Instituted to honour excellence in the workings of social impact enterprises that have made it their life's mission to bring positive change in the lives of the underprivileged and marginalised communities.

The POLESTAR Foundation has always believed in recognition that is truly deserved. And the winners have earned the honour through their sustained efforts against great odds in making a difference.

BEST SOCIAL IMPACT AWARD – EMPOWERMENT



SGBS Unatti Foundation

SGBS Unatti Foundation has won the PoleStar Award for Best Social Impact organization in Empowerment



Unnati is an initiative of the Sree Guruvayurappan Bhajan Samaj Trust (SGBS). SGBS, founded in 1978, has been in the forefront in bringing best of art and cultural programs 'Utsav' to the general public in Bangalore. In the early nineties, the Trust initiated programs to reach educational benefits to the economically underprivileged sections of our society under the program 'Shiksha'.

Unnati with its core philosophy "Learn- Earn and Stand Tall" aims at youth empowerment. It is a vocational training and transformation program which helps underprivileged youth secure a stable employment. Unnati is a 50-day vocational training program offered at a subsidized cost to the

underprivileged, poorly-educated, unemployed and economically backward youth with an assured job. Unnati enables inclusive growth by empowering families living below the poverty line.

Unnati's mission serves as a blueprint to achieve its vision which encompasses all the vital aspects of a progressive and motivated society that can bring in the required changes for a peaceful and harmonious living. Through its key programs Unnati has incorporated the most important elements for a successful society viz., educated children, empowered youth, with right moral and traditional values, patronizing art, music and culture etc. into its mission.

For more information visit <http://unnatibl.org/>

The PoleStar Foundation
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