# 20th Annual PoleStar Awards

### **CELEBRATING EXCELLENCE IN SOCIAL IMPACT 2018**

Instituted to honour excellence in the workings of social impact enterprises that have made it their life's mission to bring positive change in the lives of the underprivileged and marginalised communities.

The POLESTAR Foundation has always believed in recognition that is truly deserved. And the winners have earned the honour through their sustained efforts against great odds in making a difference.

## **BEST SOCIAL IMPACT AWARD 2018 – EDUCATION**



#### Katha

**Katha** has won the PoleStar Award for Best Social Impact organization in Education

Started in 1988 with a magazine for children from the underserved communities, Katha's work spans the literacy to literature continuum. By seamlessly connecting grassroots work in education and urban resurgence, Katha brings children living in poverty into reading and quality education. Over the past three decades, through its many programmes, Katha continues to help over one million children help themselves out of poverty.

Katha has several programmes in place to help check poverty across the country. Katha Lab School, Katha's Slum Resurgence Initiative (SRI), Katha English Academy (KENGA), Katha School of Entrepreneurship (KSE), etc. are some of the many programmes Katha runs to ensure the child receives holistic learning. Katha's 'I Love Reading campaign' is an initiative undertaken by Katha to achieve this.

#### KATHA'S EFFORTS HAVE BEEN UNIVERSALLY RECOGNIZED!

Katha was the recipient of the ICICI India Inclusive Award 2012, the North India Winner of India NGO Awards 2009 and it has also been nominated for the prestigious Astrid Lindgren Memorial Award in 2011, and for four years continuously from 2013. Katha's I Love Reading programme also garnered recognition for its work when it was awarded the Millennium Alliance Award in 2013 by USAID and Government of India.

For more information visit https://katha.org/

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