

YOGRAJ VARMA

With rich experience in Marketing and Analysis, Yograj Varma began his career in Journalism by writing on financial markets, as a Principal Correspondent with the Observer of Business and Politics, New Delhi. He then joined Dataquest. As the Associate Editor of the publication, Yograj handled the prestigious annual DQ Top 20 survey for six years. In his eight-year stint at Dataquest, Yograj wrote over 40 cover stories, 45 feature articles, and over 80 news analysis articles. He was honoured thrice with the in-house “Cyber Star” excellence award. He then moved to the corporate world to head the Corporate Communications wing of Moser Baer. Currently, Yograj is the DGM, Internal Communications, for Bharti Airtel.

Yograj is a Management graduate from the University of Pune. Yograj won The PoleStar Award titled, ‘IT for Competitive Advantage’, in 1999 for his article published in Dataquest.