CHARLES ASSISI

Charles Assisi is the Executive Editor and Editor Online, Forbes (India Edition), and is presently setting up Forbes' India operations. Prior to this, Charles was the National Business Editor for The Times of India, where he was responsible for increasing the number of business pages in the newspaper and introducing fresh content. Charles is also credited for launching Chip's Indian edition in 2003. This involved bringing together, building and managing a team and putting in place a roadmap for the future. Charles writes primarily on the business of technology and personal technology. He has an MBA in Finance & Marketing from the Mumbai Education Trust (MET).

 $Charles \, won \, The \, Pole Star \, Award \, titled, \, 'IT \, for \, Competitive \, Advantage', for \, 1999 \, for \, his \, article \, published \, in \, The \, Financial \, Express.$