

## EASWAR DAS SATYAN

Easwar Das Satyan (Ed Nair) was one of the first recipients of The PoleStar Award. Based in New Jersey, Ed is the Editor of Global Services. He manages an editorial team spread across the USA and India, and oversees the US operations of the publication. Prior to this, he was the Editor for Enterprise Computing at Dataquest and has also worked as a Senior Analyst with IDC India. Ed has spent seventeen years in Technology research and Media industries. He has been tracking the global Outsourcing industry since the early nineties when he was part of the World Bank-funded study conducted for the Department of Electronics, Government of India, on Software exports. Ed has a degree in Electronics Engineering from the University of Mumbai and an MBA from Thunderbird School for Global Management, AZ.

Easwar won The PoleStar Award titled, 'IT for Competitive Advantage', for 1998 for his contribution to Journalism.