

**POLESTAR FOUNDATION ANNOUNCES WINNERS
OF NINTH ANNUAL POLESTAR AWARD**

~ Recognises excellence in IT and Business Journalism in 2006 ~

Chennai, July 07, 2007: PoleStar Foundation, an independent trust formed to recognize excellence in Journalism, announced the winners of the Ninth Annual PoleStar Award in a ceremony last evening in the city. Mr. Kiran Karnik, President, NASSCOM presided over the function and gave away the prizes. PoleStar Foundation exclusively focuses on celebrating excellence in IT and Business Journalism in India.

The Foundation received 125 nominations from journalists across India, this year. A team of esteemed jury members from Corporate, Media and Academic sectors selected winners in the categories of IT and Business Journalism.

Jury members for Ninth Annual Polestar Award:

Mr. B Santhanam - Managing Director, Saint Gobain
Mr. Vishal Dhupar - Managing Director, Symantec Corporation
Dr. Ashok Jhunjhunwala - Head of the Department, Electrical Engineering, IIT Chennai
Dr. Ashok Korwar - CEO Coach
Mr. Anand Parthasarathy - Consulting Editor (IT), The Hindu
Mr. L Subramanyan - Head, Jasubhai Media
Mr. Vijay Ramachandran - Editor, CIO magazine
Mr. Anand Sudarshan - Head, Manipal group of Publications
Mr. R Seshasayee – Managing Director, Ashok Leyland

The winners of the Ninth Annual Polestar Award are:

Best Feature in IT Journalism:

Ms. Janani Gopalakrishnan, Freelance Writer and Consultant Editor, i.t. magazine, EFY group, Chennai, for her story, “Will men and machines walk this planet together?”

Best Feature in Business Journalism:

Ms. Archana Shukla, Deputy Features Editor, Mint, New Delhi, for her story, “Confessions of a rural marketer” published in Business Today

The award titled, “**Jury’s Special Recognition**”, has been given to **Ms. Sangeetha Chengappa**, Senior Reporter, Deccan Herald, Bangalore.

About PoleStar Award

The PoleStar Award is an annual award by the Polestar Foundation for excellence in Indian journalism. This prestigious recognition for the Indian journalists includes a trophy, a citation and a cash prize of Rs 1,00,000 to further education.

About PoleStar Foundation

The PoleStar Foundation was founded in 1998 to recognize and celebrate outstanding talent among Indian media professionals. The foundation through its annual awards pays tribute to the media citizens' contribution, for their commitment to the nation and its people, and also for tirelessly acting as a catalyst in disseminating quality information to the world. For further details, visit <http://www.polestar-foundation.org/>

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